

# **SPEECH-LANGUAGE PATHOLOGY & AUDIOLOGY BOARD**

## **Order of Adoption** **Board Approved Institutions and Advertising Academic Degrees**

### **Article 3. Qualifications for Licensure-Education and Clinical Experience**

#### **1399.152 Approved Institutions.**

(a) For the purposes of this Section, the term "institution" means the facility where a student attends and receives his or her primary academic and clinical preparation including the institution's satellite sites or campuses. The term "joint program" means a program wherein each of the member institutions is a separate degree-granting entity.

~~(a)~~ (b) An "institution approved by the board" as used in Section 2532.2 of the code includes Educational institutions accredited by the Educational Standards Board of the American Speech Language Hearing Association; or is defined as:

(1) An educational institution (or in the case of a joint program, educational institutions) that is accredited by a regional or national accrediting body recognized by the United States Department of Education, and

(2) Has program accreditation in the area for which licensure is sought by an accrediting body recognized by the United States Department of Education or the Council on Higher Education Accreditation (CHEA) or its predecessor, the Council on Postsecondary Accreditation (COPA), or a comparable accrediting body recognized by the Board.

~~Educational institutions listed in the current Guide to Graduate Education in Speech Pathology and Audiology published by the American Speech Language Hearing Association which (1) employ at least one full-time faculty member who holds a doctorate degree who is licensed or has qualifications deemed equivalent as defined in Section 1399.152.3 in the field for which the applicant is seeking licensure (speech-language pathology or audiology) and (2) employ at least one full-time, or the equivalent in the field, staff instructor who holds at least a master's degree in the field for which the applicant is seeking licensure (speech-language pathology or audiology), and (3) have awarded six or more graduate degrees (speech-language pathology or audiology) during the three years preceding application for such a listing.~~

(c) A graduate speech-language pathology or audiology program shall be accredited or shall be designated as a program in candidacy by the accrediting body authorized by the American Speech-Language-Hearing Association at the time of the applicant's graduation.

(d) A post-baccalaureate audiology doctoral program shall be accredited or shall be designated as a program in candidacy by the accrediting body authorized by the American Speech-Language-Hearing Association or shall be accredited or shall be designated as a program in candidacy by another accrediting body as specified in subsection (b) above.

(e) In its discretion the board may approve after its review any educational institution program, consistent with subsection (c) or (d) above, which is not accredited under one of the above-mentioned criteria.

NOTE: Authority cited: Section 2531.95, Business and Professions Code. Reference: Section 2532.2, Business and Professions Code.

#### **1399.156.4 Advertising**

(a) A licensed speech-language pathologist or audiologist may advertise the provision of any services authorized by the Act so long as such advertising does not promote the excessive or unnecessary use of such services.

~~(b) Except as provided for in subsection (c), a licensed speech language pathologist or audiologist may advertise only those degrees obtained from an educational institution approved by the board pursuant to Section 1399.152.~~

(b) A licensed speech-language pathologist or audiologist may advertise any academic degree that has been earned and awarded provided that the advertisement of that degree is not false, deceptive, misleading or in the exercise of reasonable care should be known to be false, deceptive or misleading.

(c) The Board may consider the following factors in determining whether advertising any degrees from the following categories of institutions is false, deceptive, or misleading:

(1) An institution that was not legally authorized or approved to award the degree by the appropriate state regulatory or licensing agency at the time the degree was awarded or at any time during which the licensee was in attendance.

(2) An institution whose state approval was revoked within one (1) year after the degree was awarded.

~~(ed) Representation of non speech language pathology or audiology earned academic degrees is not prohibited, if the degrees are from a school college, or university listed in the "Accredited Institutions of Postsecondary Education" handbook issued by the American Council on Education. If these degrees are generic, such as Ph.D., Ed.D., M.S., M.A., and or M.Ed., the holder may represent them, but shall specify the discipline in which each particular degree was earned.~~

NOTE: Authority cited: Sections 651 and 2531.95, Business and Professions Code. Reference: Sections 651, 2533 and 17500, Business and Professions Code